



Core concept of the idea or approach to solving a problem:

Prioritized aspects for the solution:

- 1.
- 2.
- 3.

**The rule**

As of now, this works in such a way that ...

**The provocation**

Reversal: Turn the suggested rule on its head

Integration: Combine current idea with other ideas

Extension: Extend short term or temporary aspects

Differentiation: Segment an idea

Addition: Add a new element

Subtraction: Take something away

Translation: Transfer rule to another subject area

Refinement: Refine rule with elements from another area

Exaggeration: Take the rule to its most extreme form

**The new rule**

How does it work now?

**New aspects**

What does this mean in terms of the idea?